

## **RETAILERS WHO GO GREEN SAVE TREES!**

(Princeton, NJ) June 4, 2008 -- In the world, the activities of plants and animals are kept in a fine balance. Humans have attempted to override these balances by taking more than our fair share of natural resources.

Have you ever driven down the highway late at night and see a mall that's all lit up and you know the stores are closed? How about an empty parking lot by a strip center with all of the lights left on?

Did you know that when store lights and parking lot lights are left on all night, often the source of this power generates carbon dioxide emissions – because 90% of all power generation plants in this country are either fired by coal or natural gas?

By using more electricity than is absolutely necessary we are killing trees and generating excessive carbon dioxide, the gas primarily responsible for global warming related climate changes.

The truth of the matter is; we are the most wasteful creatures on this planet. We do not live in harmony with our environment, but in defiance of it. This defiance has been tolerated for some time, but now our planet is warming up and ecosystems are breaking down as a result.

One company's solution: In Princeton New Jersey there is an energy consulting company called REMCO Energy who recently teamed up with an energy monitoring equipment manufacturer to help eliminate these wasteful carbon dioxide emissions.

Mary Ann Milsop Founder and CEO of REMCO Energy, explains that through extensive analysis of their retail clients utility bills and store operations, they are able to determine which locations are using excessive amounts of electricity. By installing energy monitoring systems in these specific problem locations we are able to significantly reduce the misuse of electric power and thus reduce excessive carbon dioxide emissions.

Case in point: One client, a national retail chain, just by eliminating unnecessary lighting, reduced their annual kilowatt hour by 208,285. That's a reduction of 156 tons of CO 2 emissions a year, and the equivalent of 781 more trees in the forest! The added bonus was that by cutting back, this retailer actually received a \$2,600,000 dollar win fall.

Did you know that in one year an acre of mature trees can produce enough oxygen for eighteen people? Or that, trees can cool our cities by as much as 10 degrees. And that trees slow down water evaporation.

If we continue to consume resources at the rate in which we do, the planet will continue to warm, ecosystems poisoned and species made extinct. Earth just wasn't designed to cope with our excesses.

## About Remco Energy:

Founded in 1984, REMCO INCORPORATED is a leading utility cost reduction firm. Headquartered in Princeton, New Jersey, Remco helps multi-site businesses such as retail, banks, hospitality, government, schools and restaurants to manage, administer and reduce utility spending without adding additional staff or software. Remco's products are marked by their exceptional performance and usability. Remco offers webbased energy software applications, accounts payable outsourcing, utility auditing, energy monitoring, lighting retrofits and energy consulting services. Remco's mission is to save its clients money while preserving the environment we live in. For additional information contact Remco Energy at 609-333-1800.